

FOR IMMEDIATE RELEASE

ChicoSTART + GrowTECH

July 11, 2024

BOGO SALE!
2 Weeks Only!

November 6th
GrowTECH FEST 2024
BOGO Launch Sale
On Now!

Featuring 2024 Keynote
Maëlle Gavet,
Former CEO of Techstars

Buy One, Get One

Deal Ends July 25th

Register: growtech.io

PRESENTED BY
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**CHICOSTART PRESENTS GROWTECH FEST 2024
Exclusive BOGO Ticket Sale Announcement!**

July 11th, 2024 - Chico, CA: GrowTECH FEST 2024 announces an exclusive BOGO (Buy One Get One) ticket sale starting today July 11th! This limited-time offer allows attendees to purchase one ticket and receive a second one free. The GTF BOGO Sale runs through July 25, 2024 or until they sell out. **GTF 2024 will take place Wednesday, November 6th, at the Big Room, Sierra Nevada Brewing Co in Chico, CA. [Buy Tickets HERE!](#)**

[GrowTECH FEST](#) #5 presented by [ChicoSTART](#), is the largest entrepreneurial and tech conference north of Sacramento. The event leverages the GrowTECH industry sector-led partnership's to celebrate and elevate the dynamic and rapidly growing entrepreneurial and tech culture in the North State. Attendees will enjoy a full day program featuring keynotes, industry speakers, startups stories, and startup icons from around the region.

“We are excited to offer this exclusive BOGO sale to make GrowTECH FEST 2024 more accessible and inclusive to the vibrant community of entrepreneurs and tech enthusiasts in our region,” said Eva Shepherd-Nicoll, Executive Director, ChicoSTART. “This annual event is an incredible opportunity to connect, learn, and be inspired by the innovation and talent thriving in the North State.”

WHY ATTEND?

2024 Keynote Speaker - Maëlle Gavet, former CEO of Techstars

We are very excited to introduce this year's featured Keynote Speaker, Maëlle Gavet, former CEO of [TECHSTARS!](#) Techstars is the world's most active pre-seed investor, with a diversified portfolio including 9,000+ unique founders and the largest accelerator in the world. Maëlle has been named a Young Global Leader by the World Economic Forum, one of Fortune's 40 Under 40, one of the Most Creative People in Business by Fast Company, and was fifth among Time Magazine's List of the Top 25 'Female Techpreneurs'.

Plus...

LISTEN to iconic startup leaders who have paved the way in their industries.

DISCOVER the next new startup looking to get to the next level.

LEARN from industry experts and walk away with tactical tools.

CONNECT with other entrepreneurs and startups.

Don't miss out! The BOGO Sale ends July 25th!

[Buy Tickets HERE!](#)

(Students may attend for free with proof of a student email address upon registration.)

Let's celebrate the entrepreneurial spirit in the North State!

Contact heather@chicostart.com for sponsorship opportunities and visit www.growtech.io for more GTF 2024 information.

For media inquiries about GrowTECH FEST 2024 or to learn more about GrowTECH, please contact Eva Shepherd-Nicoll, Executive Director of ChicoSTART at eva@chicostart.com.

About GrowTECH: GrowTECH is an industry-led partnership between tech and entrepreneurial industry leaders and supporting community organizations, modeled after the Next Gen Sector Partnerships. Together, we grow, support, and connect the thriving tech and entrepreneurial hub in Chico and Northern California.

About ChicoSTART: ChicoSTART supports and enriches Northern California's entrepreneurial ecosystem by providing small businesses, entrepreneurs, and startups with the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student-to-business projects, entrepreneurial events, satellite office programs, and more, all aligned with our mission to help startups thrive. As a CA Accelerated iHub representing 20+ counties in the North State, the ChicoSTART ecosystem includes investors, technologists, entrepreneurs, students, educators, local businesses, agencies, and mentors.