

FOR IMMEDIATE RELEASE
ChicoSTART + GrowTECH
June 4, 2024



The graphic is a promotional announcement for GrowTECH FEST 2024. It features a black and white portrait of Maëlle Gavet, a smiling woman with dark hair, on the right side. The background is a mix of black and vibrant green, with abstract shapes and the text 'growtech.io' on the left. The main text is in white and green, announcing the official date of the event. A green box highlights the date '11.06.2024'. At the bottom, logos for ChicoSTART and GrowTECH are displayed.

GrowTECH FEST
2024
Official Date
Announcement

Introducing 2024 Keynote
Maëlle Gavet,
Former CEO of Techstars

SAVE THE DATE!

11.06.2024

Sierra Nevada Big Room
Chico, CA

PRESENTED BY
ChicoSTART **GrowTECH**
START GROW THRIVE CAREERS CULTURE COMMUNITY

ChicoSTART Announces GrowTECH FEST 2024
Featuring Keynote Speaker: Maëlle Gavet, Former CEO, Techstars

June 4, 2024 - Chico, CA: Get ready for another action packed entrepreneurial experience as ChicoSTART proudly presents GrowTECH FEST 2024 - the *ONLY* entrepreneurial and tech event North of Sacramento, coming to the Sierra Nevada Big Room on **November 6th!**

Celebrating and Elevating the Entrepreneurial Spirit in the North State

In its 5th year, GrowTECH FEST is set to ignite the North State with **Keynote Speaker Maëlle Gavet**, former CEO of **Techstars**. Techstars is the world's most active pre-seed investor, with a diversified portfolio including 9,000+ unique founders. It is the largest accelerator in the world. Maëlle Gavet has been named a Young Global Leader by the World Economic Forum, one of Fortune's 40 Under 40, one of the Most Creative People in Business by Fast Company and was fifth among Time Magazine's List of the Top 25 'FemaleTechpreneurs'. Maëlle is also the author of the Wall Street Journal bestseller, 'Trampled by Unicorns- Big Tech's Empathy Problem and How to Fix It' (Wiley, Sept. 2020).

GrowTECH FEST is the place for entrepreneurs, startups, founders, investors, students and anyone with an idea. Attendees can look forward to a full day of entrepreneurial icon fireside chats, industry experts, startup stories, and incredible connection opportunities.

“We are thrilled to host GrowTECH FEST 2024 and showcase the incredible talent and innovation thriving in our region,” said Eva Shepherd-Nicoll, Executive Director, ChicoSTART. “This event is a unique opportunity for entrepreneurs, startups, students and business leaders to connect, learn, and be inspired by regional entrepreneurs, local businesses, student startups and the latest tools in technology. All tactics they can actually take with them and implement into their own business.”

Tickets go on sale in July.

www.growtech.io.

2024 GTF Supported By: Half a Bubble Out, Tri Counties Bank, California State University Chico, Quorum Technologies, Slater & Son, and Watershed Media.

Event sponsor opportunities are available! Contact heather@chicostart.com or [CLICK HERE](#) for more information.

For media inquiries GrowTECH FEST 2024 or to learn more about ChicoSTART & GrowTECH, please contact Eva Shepherd-Nicoll, Executive Director of Chicostart at eva@chicostart.com.

About [ChicoSTART](#): ChicoSTART supports and enriches Northern California’s Entrepreneurial Ecosystem by providing small business, entrepreneurs and startups the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a CA Accelerated iHub representing 20+ counties in the North State, the ChicoSTART ecosystem includes, but is not limited to, investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors.

About [GrowTECH](#): GrowTECH is an industry lead partnership between tech and entrepreneur industry leaders and supporting community organizations modeled after the Next Gen Sector Partnerships. *Together we grow, support, and connect the thriving tech and entrepreneurial hub in Chico and Northern California.*

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