



# ChicoSTART

START GROW THRIVE

## Who We Are

ChicoSTART is a 501 C3 Accelerated by California Innovation Hub representing 20+ counties in the North State. We support and enrich Northern California's entrepreneurial & tech ecosystem by providing startups the resources they need to start, grow and thrive.

## Our Main Goals

1

**Facilitate Growth and Innovation.** Provide access to coworking space, incubation, and resources where problem solvers and innovators have the tools they need to scale and grow their ideas.

2

**Connect Entrepreneurs & Experts.** Create a robust ecosystem where entrepreneurs can connect with experienced mentors, industry experts, and potential collaborators

3

**Entrepreneurial Empowerment.** Offer workshops, programs and access to tools or facilities that equip startups with the knowledge and capabilities needed to navigate the challenges of entrepreneurship successfully.

## ChicoSTART Services

**Coworking**

**Incubation**

**Business Resources**

## Audience Persona

### Target Audience - 1

(North State Entrepreneurs (iHub2), Startups & Small Businesses)  
Seeking information and valuable resources to propel their success and streamline their operations.

### Target Audience - 2

(ChicoSTART & GrowTECH Members, Partners, Mentors & Collaborators)  
Share member and partner updates, updates/events for Chicostart & GrowTECH, and community news.

### Target Audience - 3

Students & City/Community Organizations

## Highlights

### Accelerated by ChicoSTART Partners

As an Accelerate CA Innovation Hub, our focus is to "grow and nurture an inclusive innovation ecosystem by advancing the economic and societal benefits of our region through training, coaching and mentorship + access to capital and small business resources". We currently support 6 North State Accelerated by Partners.

ACCELERATED BY

### GrowTECH Fest

**GrowTECH FEST** is the largest and only entrepreneurial tech conference you will find north of Sacramento.

GrowTECH FEST 2023

### Our Story 2023

A community is only as strong as the story it can tell. We are telling the entrepreneurial story of the North State. Read our 2023 Story

Our Story 2023

## Strategic Partners



## Logo + Brand Kit

### Typography

Headlines → "Inter" Font Family  
Variable Style  
Sans-Serif

Body → "Heebo" Font Family  
Variable Style  
Sans-Serif

Logo horizontal



Logo Vertical



PRIMARY



SECONDARY



## Contact us



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