

2023 STORY

We support and enrich the regions entrepreneurial ecosystem by providing entrepreneurs, startups and small businesses the resources they need to START, GROW and THRIVE.







Accelerated California Innovation Hub



ChicoSTART

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We support and enrich the regions entrepreneurial ecosystem by providing entrepreneurs, startups and small businesses the resources they need to start, grow and thrive.

START. GROW. THRIVE.





START

The sole purpose of a startup incubator and innnovation hub is to help entrepreneurs start and grow their business.



SUPPORT

As an Accelerate CA Innovation Hub, our focus is to "grow and nurture an inclusive innovation ecosystem by advancing the economic and societal benefits of our region through training, coaching and mentorship + access to capital and small business resources".



GROW

Get the most from our community to help you grow personally and professionally through connections, funding and assets, and concept to scale.



BUILD

Provide Chicostart members and the community localized business resources to help them build from idea to revenue.



THRIVE

Your business can provide a direct resource to support the region's entrepreneurial ecosystem.



DRIVE

Create and drive entrepreneurial culture with the intention of growing innovation in the local economy.



Get Started.

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INCLUSIVE INNOVATION (IHUB2)

The purpose of our Accelerated California Inclusive Innovation Hub Program relates directly to entrepreneurialism and the inclusive ecosystem that needs to be built to assist in transforming the North State's economy. It is a vital part of ChicoSTART's efforts to enhance the North State's diversity, equity, inclusion, and connectivity to other centers of innovation and economic game changers across the state.

INCLUSIVE INNOVATION HUB (IHUB2)

Total iHub Partners: 25

During 2023, ChicoSTART had the mutual support of 25 iHub partners in our designated North State region. These partners represent the following underserved counties:

Butte, Glenn, Plumas Del Norte, Siskiyous, Modoc, Trinity, Lassen, Mendocino, Tehama, Humboldt, Shasta, Trinity, Sutter, Yuba, Sierra, Nevada, Placer, El Dorado, Alpine, Lake, Yolo, Sacramento, Monterey, and Fresno.

2023 iHub Accelerated By Partners

Total Accelerated by Program Partners: 5

- Ridgestart Accelerated by ChicoSTART (Paradise)
- . The Work Hub Accelerated by ChicoSTART (Yuba)
- Siskiyou Works Accelerated by ChicoSTART (Siskiyou)
- Indian Valley Innovation Hub Accelerated by ChicoSTART (Plumas)
- Advancing Modoc Accelerated by ChicoSTART (Modoc)

ChicoSTART Events + Workshops

- Strategic + Innovation Workshops
- iHub2 Bootcamps
- GrowTECH FEST
- · Global Entrepreneurship Week
- 1 Million Cups Chico
- Grow with Google Webinars
- Other iHub & Community Partner Events

Total Events: 70

Digital Marketing + Communications

Press Releases: 18+

Total Digital

Communications: 128

Digital Communications Sent (audience):

116, 273





TOTAL BUSINESSES SERVED IN 2023

110

TOTAL STARTUPS SERVED SINCE 2016

372

TOTAL JOBS SUPPORTED & CREATED OR RETAINED SINCE 2016

557



EVA SHEPHERD-NICOLL

Executive Director, ChicoSTART

"A community is only as strong as the story it can tell. We are telling the entrepreneurial story of the North State. Join us."