

**FOR IMMEDIATE RELEASE**  
**October 18, 2023**



## **GROWTECH FEST 2023: A RESOUNDING SUCCESS, SETTING NEW MILESTONES FOR THE NORTH STATE**

**September 18, 2023 - Chico, CA:** [GrowTECH FEST 2023](#), an annual celebration of technology, innovation, and entrepreneurship, has concluded its latest edition on a high note, leaving an indelible mark on the tech and startup ecosystem in the North State.

The successful 2 day conference presented by [ChicoSTART](#) and powered by [Build by Ferguson](#), brought together 250+ tech enthusiasts, entrepreneurs, investors, students and industry leaders for a remarkable and inspiring experience. The event featured an exciting lineup of speakers, industry topics and networking opportunities, making it an outstanding platform for knowledge exchange and collaboration.

**Eva Shepherd-Nicoll**, *"This year we decided to enhance the format so the community could engage in 2 full days of keynote speakers, startup icons, startup stories and industry specific subject matter - there is something for everyone. The success of GrowTECH FEST 2023 can be attributed to the unwavering support of our attendees, sponsors, speakers, and the dedication of the organizing team. It underscored the collective commitment to fostering innovation and entrepreneurship in our ever-evolving technological landscape."*

### **Save the Date!**

The excitement doesn't end here! We invite everyone to mark their calendars for GrowTECH FEST in October 2024, where we aim to raise the bar even higher and create more opportunities for collaboration and growth.

For media inquiries GrowTECH FEST 2023 or to learn more about ChicoSTART & GrowTECH, please contact Eva Shepherd-Nicoll, Executive Director of Chicostart at [eva@chicostart.com](mailto:eva@chicostart.com).

**2023 GTF Partners:** Advancing Modoc, Build with Ferguson, Blue Tech Valley, Half a Bubble Out, North Far North Regional Consortium, Chico State College of Business, Fusion NFC, Tri Counties Bank, Advancing Modoc, Chico Chamber of Commerce, Column, Factor Five Skin Care, Growth Factory, IKON Coaching, LRT Graphics, Mechanics Bank, Nothing Bundt Cakes Chico, McFiber Solutions, Paradise Ridge Chamber of Commerce, Sierra Nevada Brewing Co., Social High Rise, StartupUpSac, Quorum Technologies, Watershed Media, Work Truck Solutions

Media: Action News Now, Chico Enterprise Record and Deer Creek Broadcasting

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About ChicoSTART: ChicoSTART supports and enriches Northern California's Entrepreneurial Ecosystem by providing small business, entrepreneurs and startups the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a GO-BIZ iHub for the Far North, the ChicoSTART ecosystem includes but is not limited to investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors.

About GrowTECH: GrowTECH is an industry lead partnership between tech and entrepreneur industry leaders and supporting community organizations modeled after the Next Gen Sector Partnerships **Powered by Build with Ferguson**. *Together we grow, support, and connect the thriving tech and entrepreneurial hub in Chico and Northern California. ###*

