

**FOR IMMEDIATE RELEASE**  
**May 31, 2023**



## **CHICOSTART PRESENTS GROWTECH FEST 2023 EXCLUSIVE LAUNCH SALE JUNE 1ST**

**May 31, 2023 - Chico, CA:** [ChicoSTART](#) is pleased to announce [growTECH FEST 2023](#) with an **Exclusive Launch Sale beginning tomorrow, June 1, 2023 at 10 a.m.** Attendees can expect 60% off regular GrowTECH ticket prices. The GTF Launch Sale runs through June 30, 2023.

GrowTECH FEST presented by ChicoSTART is the largest entrepreneurial experience north of Sacramento leveraging the growTECH industry sector-led partnership, to celebrate and elevate the entrepreneurial and tech culture that is fresh, pervasive and on the rise in the North State.

**GrowTECH FEST 2023 will take place Wednesday, October 11th + 12th at the Big Room, Sierra Nevada Brewing Co.** Attendees will enjoy 2 full days at the Big Room at Sierra Nevada, with a mix of keynotes, industry speakers, startups and startup icons from around the region + a few new surprises.

### **WHY ATTEND?**

- LISTEN to iconic startup leaders who have paved the way
- DISCOVER the next new startup looking to get to the next level
- LEARN from industry experts
- CATCH UP with GTF 2022 Startup Stories: "Where Are They Now?"
- CONNECT with other entrepreneurs and startups

**Ticket types** range from single 1 or 2 days + Team Table options. Students are free with proof of student email address upon registration.

**Get your tix early! The LAUNCH SALE price ends June 30th!**

### [GrowTECH FEST 2023](#)

Event partnership opportunities are available. Contact [heather@chicostart.com](mailto:heather@chicostart.com) or [CLICK HERE](#) for more information.

For media inquiries growTECH FEST 2023 or to learn more about ChicoSTART & growTECH, please contact Eva Shepherd-Nicoll, Executive Director of Chicostart at [eva@chicostart.com](mailto:eva@chicostart.com).

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About ChicoSTART: ChicoSTART supports and enriches Northern California's Entrepreneurial Ecosystem by providing small business, entrepreneurs and startups the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a GO-BIZ iHub for the Far North, the ChicoSTART ecosystem includes but is not limited to investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors.

About GrowTECH: GrowTECH is an industry lead partnership between tech and entrepreneur industry leaders and supporting community organizations modeled after the Next Gen Sector Partnerships **Powered by Build with Ferguson.** *Together we grow, support, and connect the thriving tech and entrepreneurial hub in Chico and Northern California.*

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