

FOR IMMEDIATE RELEASE
May 2, 2023



**CHICOSTART AWARDED SBDC TECH AFFILIATE CONTRACT
A WIN FOR TECH INDUSTRY ENTREPRENEURS**



May 2, 2023 - Chico, CA: [ChicoSTART](https://www.chicostart.com) was awarded the Tech Affiliate Program funding through the Northern Small Business Development Center. The funding is provided by the U.S. Small Business Administration and California Governor's Office of Business and Economic Development.

"The focus of the Tech Affiliate Program is on tech startups in Northern California, and the affiliate organizations should be able to offer specialized advising in areas like access to capital, branding, and pitch competitions."

ChicoSTART will be working with the Norcal SBDC to support tech industry entrepreneurs in our region and providing 1 on 1 counseling, technical assistance and workshops that will be available at no charge to all attendees.

“This award to ChicoSTART gives our North State companies that have an intellectual property, a clear business model, market traction through sales revenues and a compelling investor presentation, the counseling and assistance they need. Additionally, this also provides a “fast track” to apply and be evaluated by the NorCal SBDC Tech Future Group accelerator.” stated Eva Shepherd-Nicoll, Executive Director of Chicostart. “Through our existing resources - whether it be our incubator, 1:1 counseling, technical assistance and/or leveraging our regional entrepreneurial ecosystem, this adds a significant and vital resource for far North State entrepreneurs.”

Interested in learning more about ChicoSTART and the NorCal SBDC Tech Affiliate Program? Contact Eva Shepherd-Nicoll at eva@chicostart.com or visit chicostart.com.

About Chicostart: Chicostart supports and enriches Northern California’s Entrepreneurial Ecosystem by providing small business, entrepreneurs and startups the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a GO-BIZ iHub for the Far North, the Chicostart ecosystem includes but is not limited to investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors.

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