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CHICOSTART ANNOUNCES NEW AMAZON WEB SERVICES (AWS) RESOURCE FOR ENTREPRENEURS & STARTUPS

Chico, CA: Chicostart is thrilled to let the North State know they are now a Amazon Web Services (AWS Activate) Provider. Chicostart has partnered with AWS Activate to provide Activate benefits to our affiliated startups that include free AWS credits, technical support, training, resources, and more. These exclusive benefits are designed to help startups quickly get started on AWS and grow their business.

AWS Activate can be accessed through **Chicostart** and **growTECH** membership only. Members will be able to capture free tools, resources, content and expert support to accelerate their idea, startup, and small business. This includes more than 40 solution templates to build and deploy products. Plus, an AWS expert offers curated tips for business technical needs, and best practices training from AWS Learn.

Another advantage of AWS Activate is the opportunity for startups to build AWS Credits. Credits can be used for AWS services from infrastructure technologies like compute, storage, and databases—to emerging technologies, such as machine learning and artificial intelligence, data lakes and analytics, and Internet of Things.

"Chicostart North State iHub2 is building on the entrepreneurial ecosystem for the North State region. One of the fundamental pillars of that ecosystem is democratizing access to the tools for technical innovation and invention. We have signed an agreement with AWS Activate to be the premier provider for startups in

the North State. This is another HUGE resource we are able to bring to the region." stated Eva Shepherd-Nicoll, Executive Director, Chicostart

To learn more about becoming a Chicostart or growTECH member and accessing AWS Activate, please email eva@chicostart.com.

In April 2022, Chicostart was 1 of 10 designees awarded the statewide iHUB2 grant from CalOSBA. Chicostart's iHUB2 designation covers over 20+ counties in Northern California, focusing on building the regional entrepreneurial ecosystem for equitable access to entrepreneurial resources with inclusive ecosystem expansion into our rural and diverse communities. This includes expanding Chicostart's growTECH and entrepreneurial initiative throughout the region.

About Chicostart: Chicostart supports and enriches Northern California's Entrepreneurial Ecosystem by providing small business, entrepreneurs and startups the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a GO-BIZ iHub for the Far North, the Chicostart ecosystem includes but is not limited to investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors.