

## PRESS RELEASE

DATE: November 10, 2022



### CHICOSTART COMMUNITY ORGANIZER FOR GLOBAL ENTREPRENEURSHIP WEEK NOV 14-20, 2022

**Chico, CA - NOVEMBER 10, 2022:** [Chicostart](#) will mark [Global Entrepreneurship Week \(GEW\)](#) on November 14-20 by hosting workshops for entrepreneurs, startups and small businesses throughout the North State. Chicostart has also partnered their local [iHUB2 \(Inclusive Innovation Hub Program\)](#) to bring visibility to their small business webinars during GEW.

GEW is an international movement, powered by the Global Entrepreneurship Network with support from the Ewing Marion Kauffman Foundation, dedicated to making it possible for anyone, anywhere to start and scale a company. Each November, GEW celebrates and empowers millions of entrepreneurs in every country and community around the world.

A number of activities will take place through **Chicostart** November 15th, 16th and 17th. These events will be hosted in a hybrid or virtual only format. Attendees may register for "in person" or attend virtually.

#### **Tuesday, November 15th @ 12:00 p.m.**

TrustedPeer "The Right Tools, Right Now" (Virtual Online)

[REGISTER](#)

#### **Wednesday, November 16th @ 9:00 a.m.**

1 Million Cups Chico @ Stoble Workplace in Downtown Chico (Hybrid)

No RSVP Needed

#### **Wednesday, November 16th @ 11:00 a.m.**

"Personal Finance for Entrepreneurs" (Hybrid)

Jaycob Arbogast, Director, Center for Excellence in Finance, Chico State College of Business (and serial entrepreneur)

## **REGISTER**

**Wednesday, November 16th @ 5:30 p.m.**

[RidgeStart "Powered by Chicostart" Ribbon Cutting](#) for the ridge business center.

At Paradise Ridge Chamber of Commerce, 6161 Clark Way, Paradise, CA.

No RSVP Needed

**Wednesday, November 17th @ 10:00 a.m.**

["3 Simple Hacks to Get More Customers from Social Media"](#)

Mark Sorenson, CEO, Social High Rise

**REGISTER**

**Wednesday, November 17th @ 12:00 p.m.**

["Diversity, Equity and Inclusion: How Small Businesses Can Implement & Improve DEI Goals"](#)

Malcolm McLemore, DEI Facilitator

**REGISTER**

**Chicostart** is excited to celebrate and host Global Entrepreneurship Week in the North State, offering extra educational opportunities for entrepreneurs, startups and small businesses to start, grow, and thrive. **Chicostart** will be joining the more than 10 million people and 20,000 organizations participating in thousands of activities, competitions and events globally. 2022 marks 15 years of GEW celebrations and activities. The campaign launched in 2008 with 77 countries participating. This year, activities will take place in 200 countries.

For all Chicostart and Chicostart iHUB2 partner events visit [www.chicostart.com/gew](http://www.chicostart.com/gew)

To view a complete list of events, national campaigns and participating organizations, or to learn more about Global Entrepreneurship Week, visit [www.gew.co](http://www.gew.co). Join the conversation online using #GEW2022.

For media inquiries or to learn more about Chicostart, please contact Eva Shepherd-Nicoll, Executive Director of Chicostart, [eva@chicostart.com](mailto:eva@chicostart.com).

**About Chicostart:** Chicostart supports and enriches Northern California's Entrepreneurial Ecosystem by providing small business, entrepreneurs and startups the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a GO-BIZ iHub for the Far North, the Chicostart ecosystem includes but is not limited to investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors. ###