DATE: November 30, 2022



CHICOSTART AWARDED TECHNICAL ASSISTANCE PROGRAM GRANT FROM CAIOSBA

Chico, CA: The Governor's Office of Business (Go-BIZ) California Office of the Small Business Advocate (CalOSBA) has announced grant awards to recipients of the California Small Business Technical Assistance Program (SB TAP, formerly named SB Technical Assistance Expansion Program). Chicostart is pleased to announce that we are 1 of 100+ Technical Assistance Centers in California awarded for "support of our business consulting and training services in the area of underserved business groups, including women, minority, and veteran-owned businesses and businesses in low-wealth, rural, and disaster-impacted communities". This funding granted to Chicostart will make an impact in the local area by supplying more tools and resources to help entrepreneurs start, grow and thrive in those local underserved business groups.

Eva Shepherd-Nicoll, Executive Director, Chicostart says, "We are humbled and thrilled that Chicostart was awarded this grant to expand our existing efforts throughout our region. We already offer one-on-one counseling to entrepreneurs, startups, and small businesses. However, this funding will enable our organization to further expand education and training services for those underserved in our area."

For media inquiries about the Technical Assistance Program (TAP) grant or to learn more about <u>Chicostart</u> services, please contact Eva Shepherd-Nicoll, Executive Director of Chicostart at <u>eva@chicostart.com</u>.

About Chicostart: Chicostart supports and enriches Northern California's Entrepreneurial Ecosystem by providing small business, entrepreneurs and startups the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a GO-BIZ iHub for the Far North, the Chicostart

ecosystem includes but is not limited to investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors. $\#\#$