

PRESS RELEASE
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CHICOSTART & CALIFORNIA HISPANIC CHAMBER OF COMMERCE PROVIDE DEI RESOURCES FOR NORTHSTATE ENTREPRENEURS

Chico, CA: California Inclusive Innovation Hub 2 (iHUB2) partner, **California Hispanic Chamber of Commerce (CHCC)**, is providing **Chicostart** with translation services for North State entrepreneurs who need access to tools and resources in Spanish.

The focus of the iHUB2 is to build an equitable and inclusive innovation and entrepreneurial ecosystem in underserved regions of the state focused on diversity, equity, and inclusion.

“With the help of CHCC’s translation services, Chicostart has kicked off Spanish translated posts, event info and content. This will extend valuable entrepreneurial tools and resources to the North State’s rural and underrepresented entrepreneurial communities.” stated Eva Shepherd-Nicoll, Executive Director of Chicostart.

Oscar Garcia, SBDC Affiliate Program Director, California Hispanic Chamber of Commerce says, “The partnership between Chicostart and the California Hispanic Chambers of Commerce serves as a catalyst to build trust with the diverse, immigrant and the small business community, and those whose language was a barrier to start and grow their business”.

About CHCC: “The California Hispanic Chamber of Commerce is the leading regional Hispanic and ethnic business organization in the Nation. The CAHCC and its network of over 100 chambers and associations represent the interest of California’s 815,000 Hispanic-owned businesses.”

ABOUT iHUB2: The iHub2 Network is a vital part of Chicostart’s efforts to enhance the North State’s diversity, equity, inclusion, and connectivity to other centers of innovation and

economic game changers across the state. Our iHUB2 designated service area comprises 20+ counties in the North State.

[California Inclusive Innovation Hub Program and Map \(iHub2\)](#)

For media inquiries about the iHUB2 designation or to learn more about [Chicostart](#) services and [growTECH](#), please contact Eva Shepherd-Nicoll, Executive Director of Chicostart at eva@chicostart.com.

About Chicostart: Chicostart supports and enriches Northern California's Entrepreneurial Ecosystem by providing small business, entrepreneurs and startups the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a GO-BIZ iHub for the Far North, the Chicostart ecosystem includes but is not limited to investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors. ###