

PRESS RELEASE
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CHICOSTART & BUTTE COUNTY LIBRARY REACH PROGRAM JOIN FORCES TO PROVIDE RESOURCES FOR THE COMMUNITY

Chico, CA: **CHICOSTART** has partnered with the new [Butte County Library REACH \(Reconnect, Engage, Adults, Creating, Hope\). Program](#). The REACH Program provides economic and workforce development resources at local Butte County Libraries.

In order to support the Butte County Library REACH Program and the needs of local jobseekers, small business owners, and entrepreneurs, Chicostart will provide access to their Grow with Google Workshop On-Line Library. In addition, Chicostart will offer in person Grow With Google Workshops once a month at the Butte County Library in Chico, CA.

The Center for Excellence at Chico State will also be providing financial literacy support to the REACH program.

Eva Shepherd-Nicoll, Executive Director of Chicostart says, “This partnership leverages Chicostart’s aggregate relationships and content to support individuals and businesses for equitable access and recovery. Leveraging relationships to provide these services like CSU Chico’s Center for Excellence in Finance and local Capitol Corridor SCORE chapter. Excited to be partnering with Butte County Libraries as a key provider with a mutual focus on sustaining our community and building resilience.”

“We are thrilled that this program will create more opportunities for Butte County residents to access resources for workforce development and business startup assistance. This program has been possible through the support of many wonderful partners and grant funds in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act , administered in California by the State Librarian.” - ***Narinder Sufi, County Librarian/Library Director, Butte County Library***

“This partnership is a wonderful opportunity to bring financial literacy to the residents of Butte County. We’re very excited to partner with Chicostart and Butte County Library to bring these concepts to our community and to support economic education for groups who may otherwise not have access.” – ***Jaycob Arbogast, Director for the Center for Excellence in Finance at California State University, Chico***

The mission of the Butte County Library is to serve the Learning, Cultural, and Community needs of the diverse populations of our County. To learn more about the Butte County Library REACH Program and upcoming workshops [HERE](#).

The Center for Excellence in Finance (CEF) brings together students, faculty, and the community, to further our understanding of finance. From the practical areas of behavioral and personal finance, to the academic understanding of markets and corporate finance, the CEF strives to further our knowledge of the field.

For Chicostart media inquiries, please contact Eva Shepherd-Nicoll, Executive Director of Chicostart @ eva@chicostart.com.

About Chicostart: Chicostart supports and enriches Northern California's Entrepreneurial Ecosystem by providing small business, entrepreneurs and startups the resources they need to succeed. Our platform includes shared office amenities, mentoring, workshops, internships, tech talks, student to business projects, entrepreneurial events, satellite office programs, and anything else that helps our core mission of helping startups succeed. As a GO-BIZ iHub for the Far North, the Chicostart ecosystem includes but is not limited to investors, technologists, entrepreneurs, students, educators, local businesses, agencies and mentors.

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